



# 2012 SPONSORSHIP APPLICATION

## ***YES! I wish to sponsor the 2012 Earth Day Celebration***

Please select Sponsor level

- \$100 Bronze Sponsor  
 \$500 Silver Sponsor  
 \$1,000 Gold Sponsor

Mail form to:

**Kathy Stoica**  
c/o Berks Co. Earth Day Committee  
540 Elm St.  
Leesport, PA 19533

**Please return by January 15, 2012  
in order to properly recognize your sponsorship.**

Please indicate the name of the sponsor, as it should appear on Earth Day material:

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## **About Berks County Earth Day**

For the past 24 years, the Berks County Earth Day Planning Committee has organized the celebration in Reading, PA. The event is well attended and considered one of the premier Earth Day events in Pennsylvania. Our purpose is to educate and increase awareness on environmental issues at a local, state and national level.

To underwrite this important event, we are offering sponsorship opportunities at the cost of \$100, \$500<sup>1</sup>, or \$1,000<sup>1</sup>. The sponsorship will support this year's event and will provide an opportunity for your organization to promote itself as one that values environmental stewardship.

<sup>1</sup>*With a donation of \$500 or \$1,000 the committee will also supply the sponsor with a booth and table at our event if they would like to attend.*

## **Benefits of Sponsorship**

For all levels of sponsorship, your company's name or logo will be:

- in all press releases, posters and other promotional material,
- on signs displayed at the event,
- listed on our website: [www.earthdayberks.org](http://www.earthdayberks.org),
- promoted on our Facebook page and Twitter feed,
- featured on the back of T-shirts to be worn by our Volunteers (*tentative*), and
- listed in next year's sponsor brochure.

We believe this is an excellent opportunity for your organization to support a worthy event in Berks County. This sponsorship will allow you to reach a specific audience and show your organization's commitment to making Berks County a better place to live.



*Earth Day 2010:  
Animal Presentation*



*The Berks County Earth Day Celebration  
includes entertainment, music  
and good food!*



Saturday, April 21, 2012  
Riverfront Park, Reading, PA  
The event will be held rain or shine.

## About the Berks County Earth Day Planning Committee

*The Berks County Earth Day Committee is a Group of volunteers from Berks County whose mission is to organize a yearly event to commemorate Earth Day, designated by Congressman Gaylord Nelson in 1970. Our committee represents local business and environmental organizations, school groups, garden clubs, local nature centers, and others with a concern for the natural environment.*

[www.earthdayberks.org](http://www.earthdayberks.org)



Earth Day 2010: Vendor Tent

Please visit our website for more information  
on the event: [www.earthdayberks.org](http://www.earthdayberks.org)



Like us on Facebook  
[facebook.com/earthdayberks](https://facebook.com/earthdayberks)



Follow us on twitter  
[#EarthDayBerks](https://twitter.com/#EarthDayBerks)

## THANK YOU TO OUR 2011 EARTH DAY SPONSORS!!

**Boscov's  
Navistar, Inc.  
Exide Technologies  
Evergreen Community Power  
East Penn Manufacturing  
Greenspring Energy LLC  
United Corrstacks  
Reading Precast, Inc.  
Berks Mineralogical Society  
Knight's Rental  
C.F Heckman & Sons  
City of Reading**

This year, your company's name can be added to the list of organizations that support the Berks County Earth Day Celebration.